

Remarks/Arguments

The Applicant thanks the Examiner for the Office Action dated December 19, 2005.

A Request for Continued Examination and Information Disclosure Statement is filed herewith.

Amendments

Claim 1 has been amended to specify a handheld device and to further clarify that the storage magazine is for storing a plurality of cards.

Claim Rejections - 35 USC § 103

The Examiner maintains that Kondo discloses "a card storage magazine". The Examiner alleges that this is disclosed at column 2, lines 36-39 of Kondo. The Applicant submits that this passage of Kondo merely describes a slot for inserting a CD to play in Kondo's device and could not, even on a broad interpretation, be construed as "a card storage magazine for storing a plurality of cards". If the Examiner maintains this objection, he is requested to explain in more detail why he considers that Kondo discloses "a card storage magazine for storing a plurality of cards".

Moreover, the Applicant maintains that there was no motivation in the art to use printed data cards as a means for reading the contents of a book or magazine. Such printed data cards provide the advantage of small size, which further allows convenient storage of such cards onboard a handheld device. Devices having onboard storage of CDs would be impractically large.

In addition, printed cards are a unique format which, unlike CDs, a user readily associates with printed material. The distribution of magazines via printed data cards is not contemplated by Kondo; consequently, Kondo does not conceive of a handheld device, having onboard storage facilities, for reading and displaying such printed data cards.

It is respectfully submitted that all of the Examiner's objections have been successfully traversed. Accordingly, it is submitted that the application is now in condition for allowance. Reconsideration and allowance of the application is courteously solicited.

Very respectfully,
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